

Dr. U.N. Lakshman

M.Com, LLB, PhD, Diploma in U.N & U Former Post
Doctoral Research Fellowship (ICSSR) New Delhi
Dean & Professor of Commerce (Rtd), University of Mysore
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TEACHING EXPERIENCE

- Graduate Level: 1968-1972
- Post Graduate Level 1977-2002

ADMINISTRATIVE EXPERIENCE

- Worked as Deputy Registrar in Planning and Development Division.
- Worked as Special Officer, University of Mysore for about 4 years

UGC VISITING PROFESSORSHIPS

- Sri Venkateshwara University, Tirupathi – 1998
- Sri Krishna Devaraya University, Ananthapur – 1999
- Kavali and Cuddapah P.G. Centres of Sri Venkateshwara University – 2000
- Kuvempu University - 2008

EXPERT COMMITTEE MEMBER AND SERVED AS:

- An Expert for UGC Minor Research Project.
- Member and Expert Academic Review Committee - Post Graduate Department of Commerce and Management - Goa University, Goa (2000)
- A member of High power committee to restructure the courses of commerce and management in Karnataka - Government of Karnataka.

MEMBERSHIP IN THE UNIVERSITY BODIES AND SERVED AS:

- A senate member by virtue of Deanship.
- An academic council member...
- A Dean of faculty of commerce and management.
- Chairman and also a member of Affiliation Committees to grant affiliation to the colleges in the University of Mysore.
- A Chairman of 305, 30E, and a number of BOAF in University of Mysore.
- A member of BOA in the university of Mysore.
- A recognised guide to guide M.Phil in Vaduri Karmaraj University, Annamalai University
- Co-guide for PhD in the Department of Economics in University of Mysore.
- Member of Hostel Administration of the Mysore University Hostel.
- Member in the University canteen administration.
- Member in Dear's committee to decide D.Litt. programmes and degrees.
- Member to frame MPhil and PhD.
- Chairman for the department of commerce.
- Faculty member for the department of Economics, Management Science and Social Work.

- Member to start Post Graduate centre at M.M Hills 1996.
- Member of the screening committee to consider Sr. scale and selection grade scale lecturers of undergraduate colleges of Mysore University (constituent colleges).
- Member of the organising committee of cricket stadium of the Mysore University.
- Member of the enquiry committee of MBA course in 1997-98.
- Member to start central University in Karnataka.
- Member in Equivalence committee University of Mysore,
- Life Member in music organisation - Mysore City.

CHAIRMAN AND CONVENOR FOR PHD AND MPhil PANELS IN THE FOLLOWING UNIVERSITIES:

- Madurai Kamaraj University.
- Manonmanian University.
- Krishnadevaraya University.
- Alagapa University.
- Cochin University.
- Kerala University
- Karnataka University.
- Gulbarga University
- Sri Venkateswara University.
- Pondichery University
- Annamalai University.
- Gandhigram University.
- Madras University.
- Kakatiya University.
- Osmania University.
- Mahatma Gandhi University.

PROJECT REPORT

- Worked for a project on "Export potential survey of South Kanara District" Submitted to the University of Mysore.
- Worked for Banking Commission Report in 1969-70 in Industrial Management Department in Indian Institute of Science, Bangalore, under Professor Somashekar, Professor of Management.

MEMBERSHIPS

- Member in the Executive Committee in All India Commerce Association.
- Life Member in All India Commerce Association

ORIENTATION PROGRAMMES

Attended an orientation programme for college teachers at Udupi on 8 May 1972 to 12th June and studied:

- Foundation of Education.
- Educational Psychology
- Education Administration and Organisation.
- University teaching Methods.
- Modern Trends in Education - Evaluation and Guidance.

- Seminars, Group work and discussion on current problems in Higher Education- Test and examinations.

SEMINARS PRESIDED AS:

- Sessional Chairman for National Seminar on Budget 1998- in Patna - All India Commerce Association 1997.
- Sessional Chairman for All India Seminar sponsored by UGC on "Impact of Government Schemes on the Generation of Employment" at Kavali Post Graduate Center, Sri Venkateswara University Tirupati on 23rd and 24th March 2001.

ACADEMIC ACTIVITIES

- Attended and presented a paper on "University Education" at Manasagangotri on 2nd March 1996 under auspicious of P.G. Teachers Association and Millennium.
- Delivered a lecture at Osmania University on 7th and 8th of March 1996. 3. Delivered a lecture at Davanagere on "Forecasting of Demand" on 6th January 1996.
- Delivered a lecture at Sri Krishna Devaraya University on 9th March 1996. 5. Delivered a lecture on Factors responsible for poor performance of students in UGC, JRF, CSIR, NET, and competitive examinations on 18th and 19th March 1996 at Manasagangotri, Mysore. This programme was sponsored by UGC.
- "India-Challenges and strategies for 1990's". This was delivered at Academic Staff College Mysore: Teachers, Education and Society". This was delivered at Academic Staff College Mysore
- "Consumer Movement and 1986 Act" This was delivered for Commerce Teachers at Academic Staff College, Mysore.
- Attended and presented a paper on: "Quality of work Life" at X-V All India commerce conference, Bangalore on May 29 to 31" 1992.
- Delivered a lecture for Refresher course in Sri Krishnadevaraya university in December 1996 on Teachers, Education and Society.
- Delivered two lectures on 13.12.1996 in Mahaboobnagar, Osmania University P.G.Center, Andhra Pradesh on External Debt servicing problem of India.
- Presented a paper on "Information Technology" at All India Commerce Association in Hyderabad on 27 28 and 29th December 1996.
- Delivered a lecture on Government and Business policy at National College of commerce Shimoga on 6.2.1997.
- Delivered a lecture on International Debt problem at Academic Staff College Mysore (Economic Refresher Course) on 17.3.1997.
- Delivered three lectures on 19th and 20th of March 1997 at Osmania University Academic Staff college Hyderabad on (a) Social responsibility of Teachers (b) World Trade Organization and (c) External Debt servicing.
- Participated in the 7th Karnataka Economic Association held at Manasagangotri in the month of March 1997.
- Participated in UNDP Seminar in the month of July 1997 at Crawford Hall on Human Resources Management. 18. Participated in 50 years of independence progress prospects and retrospection at the new P. Senate Hall on 18th and 19th of August 1997
- Delivered lectures in Mangalore University on 30.9.1997 on "Black Money "
- Delivered a lecture in Mangalore Management Association and productivity council on 30.9.1997 on "Black Money and its Impact on India's Fiscal policies

- Attended a seminar and delivered a lecture in Belgaum P.G. centre, Karnataka University on 6.2.1998 on Social responsibility of Business Presented a paper on Foreign Trade.
- 28th of November 1999 at Lafite Mahal Palace under the auspicious of Chambers of Commerce, Mysore. (This paper was published in Hindu on 3.12.1999).
- Delivered a lecture on WTO and India on 23.8.2000 in KREC, Suratka Dakshina kannada for Engineering Teachers as a part of Refresher course on All India Basis (Sponsored by AICTE, New Delhi).
- Presented a paper on Role of IRDP in balancing priority and secondary sectors at Kavali.
- Delivered lectures on "Market segmentation" (10.1.2000) and "Advertising Management" (11.1.2000) at Warranga, Karnataka University. 16. Delivered lectures for V,BA course in Anramma University centre Bengaluru, and for Karnataka state Open University.
- Delivered lectures for Vocational course students in Mysore University College.
- "Credit Management in India" - a paper in 1978 at All India commerce conference, Nasik, Maharashtra.
- "Marketing of Two Wheelers in India" - paper was presented at Bharatiya Vidya Bhavan Mangalore in 1990.
- "Commerce Education in India." - paper was presented at All India conference organized by University Liaison committee of the Institute of chartered Accountants of India and University of Mysore on Accounting Standards and practical orientation (1990).

RESOURCE PERSON FOR ACADEMIC STAFF COLLEGES

Delivered lectures on various topics in the following Academic Staff Colleges of the country namely Mysore, Mangalore, Bangalore, Davanagere, Charwar, Gulbarga, Pondicherry, Cochin, Madurai, Tirupati, Anathapur, and Tirunelveli.

1. Resource person in Regional College of Education, Mysore 1994 (4 day enrichment programme for commerce teachers from Andhra Pradesh).

EXAMINATION WORK:

- An invigilator for many years.
- Deputy Superintendent
- Question paper setter for PSC, APSC, and Diplomas of All India Management Association New Delhi.
- As BOE chairman for M.Com and PG. Diplomas in Mysore University.

GUEST FACULTY:

- Bharatiya Vidhya Bhavan-Mangalore and Mysore Centers
- Pooja Bhagyavat College – Mysore
- JSS Institute for women - Mysore.

REFRESHER COURSES ORGANIZED:

- Organized a Refresher course for Commerce Teachers in February 1996 at Academy College, Mysore.
- Conducted a refresher course for commerce teachers in October 1996.

KEY NOTE ADDRESS:

- Delivered a keynote address and participated in National Seminar in Velur on 24th November 1996. Topic: "Impact of privatization in India."
- Delivered a keynote address on "Business Education-Some challenges" on 7.3.1998 at all India Seminar on Business Education organized by Karnataka University Commerce Department, Dharwad.

EXTENSION LECTURES:

- Delivered Extension lectures at Dharwad, Belgaum and at Karwar P.G.Centres in September 1999. Karnataka University Extension Lectures.
- Delivered an Extension lecture on E-Commerce and International Trade on 24.12.1999 at Devaraja Urs College, Hunsur (Mysore University Extension lectures, Prasranga Mysore.)

BOOKS PUBLISHED:

- "Problems of External Debt Servicing (A Case Study of India 'And Brazil)" Published by Printwell Publications Jaipur, India.

OTHER BOOKS REVIEWED BUT NOT PUBLISHED:

- Capital flight A critique of concepts and measures-including a case study of India and the Philippines by Benu Vannan Verlag We taschiv, GMBH, Hamburg, (Publication of HWWA-Institute for W SS-Chafts forschung) Zugel, Keil University Diss 1989.
- The Loan pushers The role of commercial banks in the International debt crisis- William Darity Jr. and Booble L Horn Bellinger and publishing company Cambridge Massachusetts-USA 1988, pp.195.

ARTICLES PUBLISHED:

- Article in a Foreign Journal: "World Liquidity and Monetary Measures" Published by the Graduate School of Business University of East Manila 22(3), December 1975, 225-240.
- "Joint sector and unorthodox Management" Finance and Commerce, (May-June, 1974) 219-221, "Child Labour Laws-A Misnomer." Labour Chronicle (January 1975) 8-10. (January 1975) 6-10.
- "Chit funds and Finance Corporations An Appraisal", The Mysore Economic Review 5. "Mangalore Port- New Vistas of trade opened" Joint publication, Industrial Times (March 3 1975), 19-22.

GENERAL INFORMATION:

- Interacted with various professors and faculty members of Saginaw Valley State University U.S.A.
- My name has been included in the American Bibliographical Institute Inc, -Man of The Year 1989 and Millennium edition of the International Directory of Distinguished Leadership.
- My name has been included as a Social Scientist in ICSSR Directory New Delhi.

LIST OF SUBJECTS TAUGHT IN MY CAREER FOR M.COM, MBA AND DIPLOMA STUDENTS:

- Marketing Management.
- Strategic Management.
- International Marketing.

- Marketing research and Consumer Behaviour.
- Sales and Distribution Management.
- International Business Management.
- Service Marketing.
- Production Management.
- Human Resource Management.
- Business Environment and Government Policy.
- Organizational Behaviour.
- Industrial Marketing
- Advertising and Salesmanship.
- Labour Legislation.
- Advanced Banking and international Trade.
- Industrial Relation and Personnel Management.
- Public Finance.
- International Finance and Trade institutions like IVF, IBRO, IFC.WTO etc
- Social Welfare and Social Security Legislation.
- Managerial Economics.
- Industrial Business Management.
- For P.G Diploma - Labour Legislation, Public Finance.
- Written \$IM lessons and taught for MBA and M.Com KSOU, Annamalai and Kuvempu Universities.
- Expert members to select candidate for MBA in Annamalai University.